

“Shop Around Your Home Town” 2010 Advertising Program TV-Internet-Radio-Newspaper



4 Levels of Participation

Platinum

96 spots on CNN News
96 spots on HGTV
96 spots on ESPN
96 spots on Lifetime
96 spots on TNT
24 spots on The River
24 spots on WEIR

1440 TV & 144 Radio
3 month total spots

Gold

48 spots on CNN News
48 spots on HGTV
48 spots on ESPN
48 spots on Lifetime
48 spots on TNT
15 spots on the River
15 spots on WEIR

720 TV & 90 Radio
3 month total spots

Silver

24 spots on CNN News
24 spots on HGTV
24 spots on ESPN
24 spots on Lifetime
24 spots on TNT
6 spots on the River
6 spots on WEIR

360 TV & 36 Radio
3 month total spots

Platinum Plus

48 spots on CNN News
48 spots on HGTV
48 spots on ESPN
48 spots on Lifetime
48 spots on TNT
15 spots on the River
15 spots on WEIR

720 TV & 90 Radio
3 month total spots

New - Your business will run independently on TV, Radio, & the Newspaper

