**Sent:** Thursday, June 25, 2020 11:08 AM
**Subject:** Your Voice Can Make a Difference: ALL of the Northern Panhandle Counts!

Good morning Census Partners,

It’s crucial for the Northern Panhandle to be fully counted in the 2020 Census. As a leader in your community, your words of encouragement can make a big difference.

***There is something we’re asking you to do today to help:*** ***Record a message that can inspire your neighbors to complete the 2020 Census questionnaire.***Shoot a quick video, take a selfie, or both! Your submissions will help create photo and video montages to promote the census in your community.

We know you’re busy, so we’ve created a one-stop place with everything you need to make it as easy as possible – and fun! Follow the link below and send ***your submissions by this Tuesday, June 30, 2020***.

**Get started by going to**[**https://www.2020census-influencers.com/**](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.2020census-2Dinfluencers.com_&d=DwMGaQ&c=qwStF0e4-YFyvjCeML3ehA&r=9YQcWo72DHOk0D8ypMUlyFyrrTwsRV_zCrt6V4deUYI&m=NvFU3q0HzW8cIUFw-MAzUv8PrVl0vEJEi4Tq5VHwMvU&s=qSqI5BsMCvSBG5Rvf63Fkm_aFvY5icjqZGDe5byIUG8&e=).

**Password:**2020censusvoices

You can also check out some examples of what a finished video might look like here:

* [https://bit.ly/3hH2OiF](https://urldefense.proofpoint.com/v2/url?u=https-3A__bit.ly_3hH2OiF&d=DwMGaQ&c=qwStF0e4-YFyvjCeML3ehA&r=9YQcWo72DHOk0D8ypMUlyFyrrTwsRV_zCrt6V4deUYI&m=e2kRRCVnn-kx9iOarpo-lwUxMK51YCF6hFklmyQDBiA&s=zCAVLjS2dPwNVcO79L1g_9iuPKFA_QCbV7yeAlt7RM4&e=)
* [https://bit.ly/3eeChXZ](https://urldefense.proofpoint.com/v2/url?u=https-3A__bit.ly_3eeChXZ&d=DwMGaQ&c=qwStF0e4-YFyvjCeML3ehA&r=9YQcWo72DHOk0D8ypMUlyFyrrTwsRV_zCrt6V4deUYI&m=e2kRRCVnn-kx9iOarpo-lwUxMK51YCF6hFklmyQDBiA&s=NiaQWT2kzdl_3_eKb_FeACBAEgc2rQqMw0jA4j_b9OA&e=)

It only takes a few minutes, and you can take your pictures or video with your smartphone, tablet, or computer. No professional equipment is needed. Feel free to film at home or out in the neighborhood—maybe your stoop or street, a transit stop, a local business. And do you speak a language other than English? Great! Please submit videos in both English and the other language to help us reach the largest audience possible.

If at any point you’re having trouble, we can help! Just send an email to 2020CensusVoices@reingold.com and someone will get back to you shortly.

Thank you,

**Jennifer L. Rohrig,**Partnership Specialist

U.S. Census Bureau**-**Philadelphia Region

Cell: 681-323-1853

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