

MAKING THE MOST OF YOUR MEMBERSHIP THROUGH....

....YOUR PERSONAL INVOLVEMENT IN CHAMBER COMMITTEES, PROGRAMS AND EVENTS

“Jump in the boat and grab an oar” is used to suggest how others get more satisfaction from their membership. Those who are actively working as a team tend to reap the most benefits. The Chamber offers several ways that you may personally get the ‘face-time’ recognition to promote your business—but it takes something only you can provide**YOUR ACTIVE INVOLVEMENT.**

NETWORKING OPPORTUNITIES

- ◆ **Leads to Success Breakfasts & Lunches**
Here’s your chance to talk about your business and network with fellow Chamber members. You are invited to bring and pass out any promotional items. Scheduled at different times through-out the year and is hosted by a Chamber member.
- ◆ **Business After Hours**
Hosted by a Chamber member, BAHs are a great way to network with other Chamber Members and are scheduled at different times through-out the year.
- ◆ **“Toys for Kids” Toy Drive**
Takes place yearly in November. Join us for great food & fun while giving back to the community by donating an un-wrapped toy to the Salvation Army Toys for Kids Drive.
- ◆ **Christmas Open House**
Hosted by the Chamber.
- ◆ **New Member Welcome**
FREE to new members. This is our opportunity to thank you for joining our Chamber family. Scheduled every other year.
- ◆ **All Committee Events & Programs**

CHAMBER COMMITTEES

The Chamber currently offers opportunities to be involved in our community by serving on one or more of several Committees. Some Committees meet more frequently and require a larger investment of time than others. All committees and the events they sponsor are great ways to network and get to know other Chamber members.

- ◆ **Membership Committee**
 - Grand Openings/Ribbon Cuttings
 - Leads to Success Breakfasts & Lunches
 - Business After Hours
 - Chamber Cash Mobs
 - New Member Welcome
 - Kegler Night
 - Surf & Herf
 - Web Site and Digital Directory
 - Welcome Center
- ◆ **Education Committee**
 - Educational Seminars
 - High School Business Symposium
 - Leadership Ohio Valley
 - Youth Leadership Weirton
- ◆ **Government Affairs Committee**
 - Advocate for Members
 - Publish & Distribute Directory of Officials
- ◆ **Special Projects Committee**
 - Annual Membership Meeting & Banquet
 - Christmas In July Golf Scramble
 - Christmas In July Sidewalk Sale
 - Friday Night Out
 - Salvation Army “Angel Tree” Toy Project
 - Weirton Christmas Parade & Fireworks
 - Christmas Lights (Storage, Upkeep, Replace)
 - Illuminate Weirton



MAKING THE MOST OF YOUR CHAMBER MEMBERSHIP

EASY AND EFFECTIVE WAYS TO “GET YOUR NAME OUT THERE” THROUGH CHAMBER PROGRAMS AND SERVICES

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Weirton, WV 26062
Telephone: 304-748-7212
Fax: 304-748-0241
www.weirtonchamber.com
services@weirtonchamber.com

MAKING THE MOST OF YOUR MEMBERSHIP THROUGH....

The Chamber offers low to no cost advertising opportunities to our members including print, digital, email, TV and radio spots.

With different investment levels within our various programs, we offer advertising that can fit anyone's budget.

Call the Chamber to learn about all these opportunities.

"SHOP AROUND YOUR HOME TOWN"®

This advertising campaign provides members with low cost advertising on top Comcast TV channels, 106.3 the River/OV Sports Network including 94.9 FM and WEIR 1430, WTOV 9, WTRF 7 and a YouTube link on the internet. With multiple pricing levels there is something for everyone's budget. Call the Chamber to get started.

Print Publications

YOUR CHAMBER & YOU

"Your Chamber & You" is a weekly column in The Weirton Daily Times and The WV Central Newspaper. It features a Chamber member and spotlights Chamber activities for the week. To be featured in "Your Chamber & You," simply e-mail a brief article of no more than 250 words describing your business and 1 or 2 lines about your relationship with the Chamber to services@weirtonchamber.com.

THE TOWN CRIER

Our newsletter, mailed quarterly, via the USPS, to around 500 businesses and individuals. It lists new Chamber members who have joined since the previous issue and any events occurring prior to the next issue. The Chamber President's column and the Business Spotlight are two special features of *The Town Crier*. The **Business Spotlight** is open to any Chamber-member business. Priority is given to first-time submissions. To be featured in the Business Spotlight, follow these simple steps:

1. Call the Chamber to be placed on the schedule for the next available issue.
2. Compose an article of approximately 300 words about your business or organization. Be sure to include any tag line you use, services offered, and hours of operation.
3. E-mail your article to services@weirtonchamber.com.

New members have the ability to place their first insert in the newsletter for **FREE** (if used during the first year of membership), after that, the cost is only \$85 per insert. To participate, deliver 500 copies of your insert on 8.5 x 11 unfolded paper **no later than the Monday prior to publication**.



....ADVERTISING OPPORTUNITIES

Electronic Publications

DIGITAL MEMBERSHIP DIRECTORY

Yearly, the Digital Membership Directory is published through Lunar Cow Publishing. It features information about the Chamber, Board of Directors, Chamber Committees, a letter from the Chamber President, spreads that highlight our local area, & an alphabetical & categorical listing of current members. Affordable advertising is available to all Chamber businesses at different investment levels. To ensure your business is included all you need to do is **keep your membership current**.

CHAMBER CHAT

Emailed every Thursday, this is a great way to stay up-to-date on events that are happening each week & in the near future. It is sent directly to your e-mail account.

To contribute an event or an announcement for your business or organization in the "Business Blurbs" section e-mail 2 to 4 lines to services@weirtonchamber.com. Remember to keep your announcement brief and include pertinent information—name of the event, date(s) and time(s), cost, if reservations are needed, & contact information. Business Blurbs are FREE to all current members.

E-BLASTS

Advertise your business, upcoming sale or promotion to the membership through email. Each blast costs only \$20 and also includes a full color flyer in Chamber Chat, a Facebook post, will be featured on our eblast webpage & in our website event calendar. To participate, email your flyer in JPG format to services@weirtonchamber.com